

Strategic Cloud Productivity Powering Corporate Sustainability

Vision

Spyrel is the leader in **Strategic Cloud Productivity**, helping you enjoy more productivity gains by leveraging innovations like cloud computing quickly and effectively. We provide quality people, agile delivery and precision execution to realize your vision with all your success outcomes.

Core Focus

STRATEGIC: Strategic must-haves we share are Increase Sales, Build Customer Loyalty and Roll Out Green Initiatives efficiently.

CLOUD: Providing the right clarity, direction and bold solutions (some integrated hybrids) in Salesforce.com, Google, Amazon.com, Microsoft Azure that cut implementation time 50-84%.

PRODUCTIVITY: Enjoy increasing sales and productivity, 27-32%, while saving time and money 24-40%

Mission

At Spyrel, our mission is clear: We challenge the status quo and empower business to achieve new heights of productivity and sustainability. What is sustainability?

"Sustainability... denotes a powerful and defining idea: a sustainable corporation is one that creates profit for its shareholders while protecting the environment and improving the lives of those with whom it interacts."

Andrew Savitz

We incorporate that in all we do using the most efficient business practices, platforms and solutions to drive good growth, profit and scalable sustainability.

Strategy

We provide opportunities and options for our customers to quickly pilot and prove productivity outcomes.

Strategic Partners & Alliances

Spyrel has established strategic alliances with system integrators, agile consulting firms as well as partnerships with Cloud Computing platform providers Salesforce.com, Google and Microsoft.

Customers & Opportunity Profile

Our customers in Energy and Financial Services, Non-Profit, Service Centers, Technology, and Telecom experienced these:

- ▶ Incomplete Information destroying business value
- ▶ Frustration with Sales Productivity and Customer Retention
- ▶ Rethinking and managing green offerings more efficiently
- ▶ Confusion about how to take advantage of Cloud Computing
- ▶ Trapped in big cumbersome legacy systems with high costs
- ▶ Pressure to cut back but still improve value
- ▶ Optimizing under performing systems that are outdated

How they handled it with Spyrel:

- ▶ They picked a pilot program or agile step from their priorities not adequately supported by traditional systems. They then moved to a solution that saved money and showed ROI fast.

Solution Offerings:

- ▶ Agile PMO Green products manage efficiently.
- ▶ Business Process Reviews/Workshops shorten discovery.
- ▶ Call/Contact Center Optimizations build loyalty.
- ▶ Clear Cloud Webinars & Workshops give clarity.
- ▶ Dashboards & Tracking systems increase focus.
- ▶ Demand Response Systems increase efficiency.
- ▶ Migrations : Clarify, Google and Siebel reduce costs.
- ▶ Sales, Mobility & Portal Solutions increase sales.
- ▶ Orientations & One-On-Ones create awareness.
- ▶ Integrations and Mashups simplify visibility.
- ▶ Energy Efficiency & Rebate Management bring profitability.

Strategic Cloud Productivity Company Spyrel is the Silver Lining in the Cloud